Would you like to see your research translated into tangible interventions, making an impact on society?
"I don’t want my research to just sit on the bench. You want your research to translate. So I came to learn about demand-driven research"

- iCRA Alumna Folakemi Oyewole - Federal institute of industrial research Nigeria

What kind of course is this?

The course ‘Making Research Work’ is a three months blended learning programme. It combines the advantages of group learning and digital (on and offline) learning instruments.

In the group training you will learn from people from different contexts, getting exposure to other realities during real-life case studies and field visits. During the group training you will also be exposed to interactive learning and facilitation techniques that might inspire and serve as role model for you.

The digital instruments will allow you to learn in the time that suite best to your agenda. It will also assure application and adaptation to own reality while being coached by trainers with a wide range of experience.

What you will learn

- To identify your role as a researcher in agricultural innovation processes
- To deal and navigate the complexity and unpredictability that are inherent to innovation processes.
- To get actors to be motivated and committed to engage with your research
- To formulate and implement demand-driven research that serves the development needs of the community
- To apply different research approaches in line with the goals
- To understand yourself and your role in a team and process.
- To write proposals that attract funding for action research
- To explain complex ideas in an accessible way
- To negotiate and understand different viewpoints
- To understand yourself and your role as researcher in multi-stakeholder processes

iCRA courses make Education, Innovation and Agribusiness work for stronger agriculture value chains. With 35 years of experience as a course provider, iCRA helps you to develop the knowledge, skills and attitudes necessary to work across disciplinary and organisational boundaries, engage public and private sectors and improve livelihoods along the value chain.

More information about this and other iCRA courses on www.icra.global/courses