

iCRA  
Course!

**ooicra**  
building trust

# 'Making Research Work'

Solving complex agri-food problems through action research

Would you like  
to see your  
research  
translated  
into tangible  
interventions,  
making an impact  
on society?

**Welcome to our 3-month blended-learning programme. 'Making Research Work' shows you how to take an action-research approach, allowing you to become well-versed in involving and getting the commitment of stakeholders, and to jointly define and solve problems in your community. At the same time, you will get recognition for your impact on agricultural development.**

The course is specially designed for researchers from universities and research institutes working in agri- and food sector. The 'Making Research Work' course allows you to achieve great and sustainable impact through action-research.

Would you love nothing more than to see your research and recommendations being adapted and used in the communities around you? Do you need help in building the bridge between society and research? This course will help you deal and navigate the complexity and unpredictability that are inherent to innovation processes. Get ready to engage with important stakeholders, to motivate them and allow them to become committed to your research!





## Date and venue

12 – 23 April 2021 | **Wageningen, the Netherlands**  
(15 March – 28 May full programme incl online learning)

5 – 16 Oct 2020 | **Wageningen, the Netherlands**  
(7 Sept – 20 Nov full programme incl online learning)

Course costs  
Tuition fee: 4479 Euro

*"I don't want my research to just sit on the bench. You want your research to translate. So I came to learn about demand-driven research"*

*- iCRA Alumna Folakemi Oyewole - Federal Institute of Industrial Research Nigeria*

## What kind of course is this?

The course 'Making Research Work' is a three months blended learning programme. It combines the advantages of group learning and digital (on and offline) learning instruments.

In the group training you will learn from people from different contexts, getting exposure to other realities during real-life case studies and field visits. During the group training you will also be exposed to interactive learning and facilitation techniques that might inspire and serve as role model for you.

The digital instruments will allow you to learn in the time that suite best to your agenda. It will also assure application and adaptation to own reality while being coached by trainers with a wide range of experience.

## What you will learn

- To identify your role as a researcher in agricultural innovation processes
- To deal and navigate the complexity and unpredictability that are inherent to innovation processes.
- To get actors to be motivated and committed to engage with your research
- To formulate and implement demand-driven research that serves the development needs of the community
- To apply different research approaches in line with the goals
- To understand yourself and your role in a team and process.
- To write proposals that attract funding for action research
- To explain complex ideas in an accessible way
- To negotiate and understand different viewpoints
- To understand yourself and your role as researcher in multi-stakeholder processes

**iCRA courses make Education, Innovation and Agribusiness work for stronger agriculture value chains.** With 35 years of experience as a course provider, iCRA helps you to develop the knowledge, skills and attitudes necessary to work across disciplinary and organisational boundaries, engage public and private sectors and improve livelihoods along the value chain.

More information about this and other iCRA courses on [www.icra.global/courses](http://www.icra.global/courses)