

iCRA  
Course!

# 'Making Innovation Work'

Coaching Partnerships for Inclusive Agribusiness

**Become a  
key player  
in making  
innovation  
work for the  
agribusiness  
sector!**

**This certified, blended course allows you to adapt to the constantly changing environment of the agriculture sector and bring real change. You will learn about the building blocks of innovation processes and how to navigate projects in complex settings.**

You will assess proven business models and their relevance to accelerate entrepreneurial development. You will learn how to involve public and private sector players and motivate them to commit and invest into long term strategic partnerships. The core case study in this training course is the biological control technology, "Aflasafe", developed by IITA and their partners. Aflasafe is a uniquely powerful tool against aflatoxin, and is now commercially available in several countries.

**The course "Making Innovation Work" is a three-month blended learning programme including online and group training. It combines the advantages of group learning and digital (on and offline) learning instruments.**

In the group training you will learn from people from different contexts, getting exposure to other realities during real-life case studies and field visits. The digital instruments will allow you to learn in the time that suits your agenda best. We are there to guide you into taking your research and strategies to the next level.





*"I used to struggle with how to create a team which I don't need to chase; a team in which all of us work together on development and cooperate."*

*- Toni Apita, Facilitation for Peace and Development (FAPAD) in Uganda (iCRA Alumnus 2015)*

## What kind of course is this?

The course "Making Innovation Work" is a three-month blended learning programme including online and group training. It combines the advantages of group learning and digital (on and offline) learning instruments.

In the group training you will learn from people from different contexts, getting exposure to other realities during real-life case studies and field visits. During the group training you will also be exposed to interactive learning and facilitation techniques that might inspire and serve as role model for you.

The digital instruments will allow you to learn in the time that suits your agenda best. It will also assure application and adaptation to your own reality while being coached by trainers with a wide range of experiences.

Date and venue

**Course planned**  
in the second half of 2021

**Course costs**  
Tuition fee: 4479 Euro

**Scholarships available**  
Look out for updates at:

[www.icra.global/scholarship-information](http://www.icra.global/scholarship-information)

## What you will learn

- To deal and navigate the complexity and unpredictability that are inherent to innovation processes.
- To identify and apply appropriate proven business models and ways to upscale innovation.
- To find out the different interests and facilitate towards common ground, by considering the minority view.
- To identify win-win solutions - without having to compromise.
- To recognise 'bumps in the road' and successfully handling conflict and design mitigation strategies by effectively reflecting and learning.
- To understand yourself and your role as facilitator or accelerator of multi-stakeholder processes.

**iCRA courses make Education, Innovation and Agribusiness work for stronger agriculture value chains.** With 35 years of experience as a course provider, iCRA helps you to develop the knowledge, skills and attitudes necessary to work across disciplinary and organisational boundaries, engage public and private sectors and improve livelihoods along the value chain.

More information about this and other iCRA courses on [www.icra.global/courses](http://www.icra.global/courses)