

iCRA
Course!

'Making Blended Training Work'

Designing and delivering (online) training that has impact on your participants

The pandemic is preventing you from delivering face-to-face group training and forcing you to switch to online training. We can show you how to do it!

Have you noticed that during your training participants are enthusiastic but when they return home, it remains tough for them to apply what they have learned?

You are not alone here. Many trainers are shifting to online training but struggle to offer the same quality and results as in their face- to-face group trainings.

Experts and trainers often experience that although they know a lot about their subject, communicating this effectively to others is often more difficult than they expect.

- Do you wonder if by offering your training online, you can have the same impact on your trainees?
- Do you struggle with participant dropping out due to bad internet connection?
- Do you regularly skip important exercises due to time constraints?
- Do your participants remain silent or do other things during an (online) session while you are working hard?
- Do you regularly get the question "how can I apply this in my situation"?

The "Making Blended Training Work" course has an immediate effect because you do not only learn essential skills but also apply them directly using one of your training courses as a case study. At the end of the program you will have (re)designed and delivered blended training sessions, combining both online and face-to-face group sessions. You are ready to start delivering training that makes impact and makes a change to the life of your participants.





*"This is one of the best
valuing adding
experience of my whole
career"*

*- Chamunorwa, South Africa
from Fort Cox Agriculture and Forestry
Training Institute, about Making Education
Work, November 2020*

What kind of course is this?

The "Making Blended Training Work" course illustrates how you can also be online a trainer that creates an interactive atmosphere and builds on the experiences and questions of your participants. A trainer that gets the group to work independently, motivated and purposefully during online sessions. A trainer that gets feedback from participants about confidently applying what they have learned and thus performing better in their work. You can be that (online) trainer that has an impact and participants come back for more training or recommend you to others.

Do you want to be such a trainer?

Then the iCRA online or blended course "Making Blended Training Work" is exactly what you need. It will help you to design and deliver both online and face-to face training in such a way that you feel confident in front of the group and that participants achieve results that benefits them.

We practice what we preach!

In April the course will be online with group sessions, individual exercises and personal coaching. In August, we intend to have a blended course, combining online learning elements with a week face-to face, in the Netherlands. You will experience what your participants experience in your trainings. Everything you learn can be put into practice right away.

Date and venue

26 Sept – 2 Oct 2021, in the Netherlands
30 Aug – 22 Oct full programme

17 May – 16 July 2021
Online and part-time

Course costs
Tuition fee: 4479 Euro

Scholarships available
Look out for updates at:

www.icra.global/scholarship-information

What you will learn

- How to effectively establish face-to-face group training
- Online learning: synchronous and asynchronous learning
- Making the perfect blend: mixing online and group training
- Conducting Powerful and impactful explanations
- Guiding didactical discussions
- How to motivate participants both online and face-to-face
- Building bridges and harvesting learning outcomes
- Giving feedback effectively

iCRA courses make Education, Upscaling and Agribusiness work for stronger agriculture value chains. With 35 years of experience as a course provider, iCRA helps you to develop the knowledge, skills and attitudes necessary to work across disciplinary and organisational boundaries, engage public and private sectors and improve livelihoods along the value chain.

More information about this and other iCRA courses on www.icra.global/courses