

iCRA
Course!



'Making Research Work'

Solving complex agri-food problems through action research

**Would you like
to see your
research
translated
into tangible
interventions,
making an impact
on society?**

Our learning programme 'Making Research Work' shows you how to take an action-research approach, allowing you to become well-versed in involving, getting the commitment of stakeholders, and to jointly define and solve problems in your community. At the same time, you will get recognition for your impact on agricultural development.

The course is specially designed for researchers from universities and research institutes working in agri-and food sector. The 'Making Research Work' course allows you to achieve great and sustainable impact through action-research.

Would you love nothing more than to see your research and recommendations being adapted and used in the communities around you? Do you need help in building the bridge between society and research? This course will help you deal and navigate the complexity and unpredictability that are inherent to innovation processes. Get ready to engage with important stakeholders, to motivate them and allow them to become committed to your research!





Date and venue

19 – 25 Sept 2021, in the Netherlands
23 Aug – 15 Oct, full programme

6 April – 2 July 2021 Online and part-time

Course costs

Tuition fee: 4479 Euro

Scholarships available

Look out for updates at:

www.icra.global/scholarship-information

What you will learn

- To identify your role as a researcher in agricultural innovation processes
- To deal and navigate the complexity and unpredictability that are inherent to innovation processes.
- To get actors to be motivated and committed to engage with your research
- To formulate and implement demand-driven research that serves the development needs of the community
- To apply different research approaches in line with the goals
- To understand yourself and your role in a team and process.
- To write proposals that attract funding for action research
- To explain complex ideas in an accessible way
- To negotiate and understand different viewpoints
- To understand yourself and your role as researcher in multi-stakeholder processes



What kind of course is this?

In April the course will be completely online with group sessions, assignments and personal coaching. In August we intend to run a blended course, combining online learning elements with a face-to face week in the Netherlands.

In the group training you will learn from people from different contexts, getting exposure to other realities during real-life case studies. During the group training you will also be exposed to interactive learning and facilitation techniques that might inspire and serve as role model for you. The digital instruments, part of the online learning, will allow you to learn in the time that best suits your agenda.

It will also assure application and adaptation to your own reality while being coached by trainers with a wide range of experience.

iCRA courses make Education, Upscaling and Agribusiness work for stronger agriculture value chains. With 35 years of experience as a course provider, iCRA helps you to develop the knowledge, skills and attitudes necessary to work across disciplinary and organisational boundaries, engage public and private sectors and improve livelihoods along the value chain.