

iCRA  
Course!

# 'Making Agribusiness Work - Facilitation and Coaching'

Building trust in sustainable partnerships for sustainable growth

**Learn how to  
build trust within  
partnerships and  
to have a deep  
impact, not only  
on single actors,  
but on the whole  
agricultural value  
chain**

This course is meant for iCRA Alumni who successfully completed the Making Agribusiness Work course and also for all Agribusiness professionals who want to improve their facilitation and coaching skills to better build and manage partnerships, have deep impact not only on single actors, but on whole agricultural supply chains.

The specific focus on this course will be on:

- How to best build trust among stakeholders working together in the supply chain
- Facilitate collaboration and keep everyone engaged towards reaching common goals
- Support stakeholders finding or redefining a common vision or direction
- Manage disagreements and support stakeholders to take decisions based on common ground and win-win principles
- Coaching implementation of activities and enable the actors involved in finding their own shared solutions

During this course you will be able to develop your skills in a practical way, and apply all that you learn to your own real-life case.

Course Details

Scholarships available

Look out for updates at:

[www.icra.global/scholarship-information](http://www.icra.global/scholarship-information)

Visit our website and scan this QR code for more details on dates and upcoming course information:

